



KPMG SA  
Tour EQHO  
2 Avenue Gambetta  
CS 60055  
92066 Paris La Défense Cedex



ERNST & YOUNG et Autres  
Tour First  
TSA 14444  
92037 Paris-La Défense cedex

# PUBLICIS GROUPE S.A.

Statutory auditors' report on regulated agreements

Annual general meeting held to approve the financial statements for the year ended December 31, 2023  
PUBLICIS GROUPE S.A.  
133, avenue des Champs-Élysées - 75008 PARIS

KPMG S.A., société d'expertise comptable et de commissaires aux comptes inscrite au Tableau de l'Ordre des experts comptables de Paris sous le n° 14-30080101 et rattachée à la Compagnie régionale des commissaires aux comptes de Versailles et du Centre. Société française membre du réseau KPMG constitué de cabinets indépendants affiliés à KPMG International Limited, une société de droit anglais ( private company limited by guarantee ).

Société anonyme à conseil d'administration  
Siège social :  
Tour EQHO  
2 avenue Gambetta  
CS 60055  
92066 Paris La Défense Cedex  
Capital social : 5 497 100 €  
775 726 417 RCS Nanterre

ERNST & YOUNG et Autres  
Siège social :  
Tour First  
TSA 14444  
92037 Paris-La Défense cedex  
S.A.S. à capital variable  
438 476 913 R.C.S. Nanterre



KPMG SA  
Tour EQHO  
2 Avenue Gambetta  
CS 60055  
92066 Paris La Défense Cedex

ERNST & YOUNG et Autres  
Tour First  
TSA 14444  
92037 Paris-La Défense cedex

---

*This is a free translation into English of the Statutory Auditors' special report on regulated agreements that is issued in the French language and is provided solely for the convenience of English speaking readers. This report on regulated agreements should be read in conjunction with, and construed in accordance with, French law and professional auditing standards applicable in France. It should be understood that the agreements reported on are only those provided by the French Commercial Code and that the report does not apply to those related party transactions described in IAS 24 or other equivalent accounting standards.*

---

## **PUBLICIS GROUPE S.A.**

133, avenue des Champs-Élysées - 75008 PARIS

### **Statutory Auditors' report on regulated agreements**

Annual general meeting held to approve the financial statements for the year ended December 31, 2023

To the Annual general meeting of PUBLICIS GROUPE S.A.,

In our capacity as statutory auditors of your company, we hereby report to you on regulated agreements.

The terms of our engagement require us to communicate to you, on the basis of information provided to us, the principal terms and conditions of those agreements brought to our attention or which we may have discovered during the course of our audit, without expressing an opinion on their usefulness and appropriateness or identifying such other agreements, if any. It is your responsibility, pursuant to Article R. 225-58 of the French Commercial Code (*Code de commerce*), to assess the interest involved in respect of the conclusion of these agreements for the purpose of approving them.

Our role is also to provide you with the information stipulated in Article R. 225-58 of the French Commercial Code (*Code de commerce*) relating to the implementation during the last fiscal year of agreements previously approved by the annual general meeting, if any.

We conducted the procedures we deemed necessary in accordance with the professional guidelines of the French National Institute of Statutory Auditors (*Compagnie nationale des commissaires aux comptes*) relating to this engagement.



## **AGREEMENTS SUBMITTED FOR APPROVAL TO THE ANNUAL GENERAL MEETING**

We hereby inform you that we have not been notified of any agreements authorized and concluded during the year ended December 31, 2023 to be submitted to the Annual General Meeting for approval in accordance with Article L. 225-86 of the French Commercial Code (*Code de commerce*).

## **AGREEMENTS PREVIOUSLY APPROVED BY THE ANNUAL GENERAL MEETING**

We hereby inform you that we have not been notified of any agreements previously approved by the Annual General Meeting, whose implementation continued during the year ended December 31, 2023.

The Statutory Auditors

Paris-La Défense, April 24, 2024

KPMG SA

Paris-La Défense, April 24, 2024

ERNST & YOUNG et Autres

Marie GUILLEMOT

Nicolas PONCET

Claire CESARI-WALCH

Nicolas PFEUTY

Partner

Partner

Partner

Partner