

Publicis Groupe Half-year liquidity contract statement

July 9, 2024 – Paris – Under the liquidity contract entered into between **Publicis Groupe [Euronext Paris: FR0000130577, CAC 40]** and BNP Paribas, the following resources appeared on the liquidity account on June 30, 2024:

- 40,704 shares
- €14,498,569

Over the first half of 2024, the following transactions were negotiated:

- on buy side, 491,581 shares for €46,788,018 (3,493 transactions)
- on sell side, 460,323 shares for €43,798,926 (3,840 transactions).

As a reminder:

- On the last half year statement on December 31, 2023, the following resources appeared on the liquidity account:
 - 14,614 shares
 - €16,521,671
- Over the second half of 2023, the following transactions were negotiated:
 - on buy side, 1,144,588 shares for €83,510,981 (7,515 transactions)
 - on sell side, 1,197,225 shares for €87,666,235 (9,327 transactions).
- On September 12, 2022, the following resources appeared on the liquidity account when the activity started:
 - 95,500 shares
 - €10,076,020

The implementation of this report is carried out in accordance with AMF Decision N°2021-01 of June 22, 2021 renewing the implementation of liquidity contracts for shares as an accepted market practice.



About Publicis Groupe - The Power of One

Publicis Groupe [Euronext Paris FR0000130577, CAC 40] is a global leader in communication. The Groupe is positioned at every step of the value chain, from consulting to execution, combining marketing transformation and digital business transformation. Publicis Groupe is a privileged partner in its clients' transformation to enhance personalization at scale. The Groupe relies on ten expertise concentrated within four main activities: Communication, Media, Data and Technology. Through a unified and fluid organization, its clients have a facilitated access to all its expertise in every market. Present in over 100 countries, Publicis Groupe employs around 103,000 professionals.

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