

Notification of share buyback transactions

May 22, 2017 – Notification of share buyback transactions realized ⁽¹⁾ from May 15, 2017 until May 19, 2017

(Share buyback program approved by the Shareholders' Meeting of May 25, 2016)

Issuer	Issuer's identification code (LEI code)	Day of transaction	Identification code of financial instrument	Daily total volume (in number of shares)	Daily weighted average acquisition price	Identification code of market
PUBLICIS GROUPE SA	2138004KW8BV57III342	2017.05.17	FR0000130577	55,000	66.2836698	CHIX
PUBLICIS GROUPE SA	2138004KW8BV57III342	2017.05.17	FR0000130577	101,812	66.4636824	XPAR
PUBLICIS GROUPE SA	2138004KW8BV57III342	2017.05.17	FR0000130577	75,000	65.8733333	CROSS
PUBLICIS GROUPE SA	2138004KW8BV57III342	2017.05.17	FR0000130577	23,188	66.4029740	TRQX
PUBLICIS GROUPE SA	2138004KW8BV57III342	2017.05.18	FR0000130577	8,338	65.3220413	CHIX
PUBLICIS GROUPE SA	2138004KW8BV57III342	2017.05.18	FR0000130577	8,107	65.3148958	XPAR
PUBLICIS GROUPE SA	2138004KW8BV57III342	2017.05.18	FR0000130577	1,306	65.3427412	BATE
PUBLICIS GROUPE SA	2138004KW8BV57III342	2017.05.18	FR0000130577	5,583	65.3209923	TRQX
TOTAL				278,334	66.1681368	

(1) Transactions by the issuer directly or through an Investment Service Provider acting independently on behalf of the issuer.

<http://www.publicisgroupe.com/en/investors/notification-of-share-buyback-transactions-from-may-15-until-may-19-2017>

Publicis Groupe SA
Société anonyme (French public limited Company) with Management Board and Supervisory Board,
with share capital of 90,378,154 euros
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Paris Trade and Companies Register No. 542 080 601



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