

Notification of share buyback transactions from March 27 until March 31, 2017

| Issuer             | Issuer's identification code (LEI code) | Day of transaction | Identification code of financial instrument | Daily total volume (in number of shares) | Daily weighted average acquisition | Identification code of market |
|--------------------|---|--------------------|---|--|------------------------------------|-------------------------------|
| PUBLICIS GROUPE SA | 2138004WBV57JII342                      | 2017.03.27         | FR000130577                                 | 28,000                                   | 61.886                             | CHX                           |
| PUBLICIS GROUPE SA | 2138004WBV57JII342                      | 2017.03.27         | FR000130577                                 | 70,000                                   | 61.865                             | XPAR                          |
| PUBLICIS GROUPE SA | 2138004WBV57JII342                      | 2017.03.27         | FR000130577                                 | 81,000                                   | 61.864                             | BATE                          |
| PUBLICIS GROUPE SA | 2138004WBV57JII342                      | 2017.03.27         | FR000130577                                 | 15,000                                   | 61.836                             | TRQX                          |
| PUBLICIS GROUPE SA | 2138004WBV57JII342                      | 2017.03.28         | FR000130577                                 | 3,900                                    | 62.922                             | CHX                           |
| PUBLICIS GROUPE SA | 2138004WBV57JII342                      | 2017.03.28         | FR000130577                                 | 9,468                                    | 62.940                             | XPAR                          |
| PUBLICIS GROUPE SA | 2138004WBV57JII342                      | 2017.03.28         | FR000130577                                 | 12,131                                   | 62.943                             | BATE                          |
| PUBLICIS GROUPE SA | 2138004WBV57JII342                      | 2017.03.28         | FR000130577                                 | 2,400                                    | 62.935                             | TRQX                          |
| PUBLICIS GROUPE SA | 2138004WBV57JII342                      | 2017.03.30         | FR000130577                                 | 158                                      | 63.590                             | CHX                           |
| PUBLICIS GROUPE SA | 2138004WBV57JII342                      | 2017.03.30         | FR000130577                                 | 163                                      | 63.589                             | XPAR                          |
| TOTAL              |   |                    |   | 137,410                                  |                                    |                               |

| Issuer             | Issuer's identification code (LEI code) | Name of ISP | Identification code of financial instrument | Day/Time of transaction | Identification code of financial instrument | Price per share | Currency | Quantity purchased | Identification code of market | Reference number of transaction |
|--------------------|---|-------------|---|-------------------------|---|-----------------|----------|--------------------|-------------------------------|---------------------------------|
| PUBLICIS GROUPE SA | 2138004WBV57JII342                      | Natixis     | KX1WK48MPD4Y2NCUIZ:                         | 2017.03.27 09:01:02     | FR000130577                                 | 61.67           | EUR      | 154                | XPAR                          | 0038175769TRPA                  |
| PUBLICIS GROUPE SA | 2138004WBV57JII342                      | Natixis     | KX1WK48MPD4Y2NCUIZ:                         | 2017.03.27 09:01:51     | FR000130577                                 | 61.66           | EUR      | 152                | BATE                          | 0038175815TRPA                  |
| PUBLICIS GROUPE SA | 2138004WBV57JII342                      | Natixis     | KX1WK48MPD4Y2NCUIZ:                         | 2017.03.27 09:01:51     | FR000130577                                 | 61.64           | EUR      | 151                | XPAR                          | 0038175816TRPA                  |
| PUBLICIS GROUPE SA | 2138004WBV57JII342                      | Natixis     | KX1WK48MPD4Y2NCUIZ:                         | 2017.03.27 09:01:51     | FR000130577                                 | 61.61           | EUR      | 139                | XPAR                          | 0038175817TRPA                  |
| PUBLICIS GROUPE SA | 2138004WBV57JII342                      | Natixis     | KX1WK48MPD4Y2NCUIZ:                         | 2017.03.27 09:01:51     | FR000130577                                 | 61.61           | EUR      | 157                | CHX                           | 0038175818TRPA                  |
| PUBLICIS GROUPE SA | 2138004WBV57JII342                      | Natixis     | KX1WK48MPD4Y2NCUIZ:                         | 2017.03.27 09:06:16     | FR000130577                                 | 61.68           | EUR      | 111                | XPAR                          | 0038175910TRPA                  |
| PUBLICIS GROUPE SA | 2138004WBV57JII342                      | Natixis     | KX1WK48MPD4Y2NCUIZ:                         | 2017.03.27 09:06:16     | FR000130577                                 | 61.69           | EUR      | 122                | TRQX                          | 0038175908TRPA                  |
| PUBLICIS GROUPE SA | 2138004WBV57JII342                      | Natixis     | KX1WK48MPD4Y2NCUIZ:                         | 2017.03.27 09:06:16     | FR000130577                                 | 61.68           | EUR      | 34                 | XPAR                          | 0038175907TRPA                  |
| PUBLICIS GROUPE SA | 2138004WBV57JII342                      | Natixis     | KX1WK48MPD4Y2NCUIZ:                         | 2017.03.27 09:06:16     | FR000130577                                 | 61.69           | EUR      | 29                 | TRQX                          | 0038175907TRPA                  |
| PUBLICIS GROUPE SA | 2138004WBV57JII342                      | Natixis     | KX1WK48MPD4Y2NCUIZ:                         | 2017.03.27 09:06:16     | FR000130577                                 | 61.69           | EUR      | 5                  | XPAR                          | 0038175905TRPA                  |
| PUBLICIS GROUPE SA | 2138004WBV57JII342                      | Natixis     | KX1WK48MPD4Y2NCUIZ:                         | 2017.03.27 09:06:16     | FR000130577                                 | 61.69           | EUR      | 130                | XPAR                          | 0038175906TRPA                  |
| PUBLICIS GROUPE SA | 2138004WBV57JII342                      | Natixis     | KX1WK48MPD4Y2NCUIZ:                         | 2017.03.27 09:06:16     | FR000130577                                 | 61.69           | EUR      | 141                | CHX                           | 0038175916TRPA                  |
| PUBLICIS GROUPE SA | 2138004WBV57JII342                      | Natixis     | KX1WK48MPD4Y2NCUIZ:                         | 2017.03.27 09:06:19     | FR000130577                                 | 61.67           | EUR      | 4                  | CHX                           | 0038175917TRPA                  |
| PUBLICIS GROUPE SA | 2138004WBV57JII342                      | Natixis     | KX1WK48MPD4Y2NCUIZ:                         | 2017.03.27 09:06:19     | FR000130577                                 | 61.67           | EUR      | 12                 | TRQX                          | 0038175917TRPA                  |
| PUBLICIS GROUPE SA | 2138004WBV57JII342                      | Natixis     | KX1WK48MPD4Y2NCUIZ:                         | 2017.03.27 09:06:19     | FR000130577                                 | 61.67           | EUR      | 86                 | CHX                           | 0038175912TRPA                  |
| PUBLICIS GROUPE SA | 2138004WBV57JII342                      | Natixis     | KX1WK48MPD4Y2NCUIZ:                         | 2017.03.27 09:06:19     | FR000130577                                 | 61.67           | EUR      | 140                | CHX                           | 0038175918TRPA                  |
| PUBLICIS GROUPE SA | 2138004WBV57JII342                      | Natixis     | KX1WK48MPD4Y2NCUIZ:                         | 2017.03.27 09:06:20     | FR000130577                                 | 61.62           | EUR      | 81                 | TRQX                          | 0038175921TRPA                  |
| PUBLICIS GROUPE SA | 2138004WBV57JII342                      | Natixis     | KX1WK48MPD4Y2NCUIZ:                         | 2017.03.27 09:06:20     | FR000130577                                 | 61.64           | EUR      | 156                | TRQX                          | 0038175919TRPA                  |
| PUBLICIS GROUPE SA | 2138004WBV57JII342                      | Natixis     | KX1WK48MPD4Y2NCUIZ:                         | 2017.03.27 09:06:20     | FR000130577                                 | 61.64           | EUR      | 126                | XPAR                          | 0038175920TRPA                  |
| PUBLICIS GROUPE SA | 2138004WBV57JII342                      | Natixis     | KX1WK48MPD4Y2NCUIZ:                         | 2017.03.27 09:06:21     | FR000130577                                 | 61.62           | EUR      | 56                 | TRQX                          | 0038175922TRPA                  |
| PUBLICIS GROUPE SA | 2138004WBV57JII342                      | Natixis     | KX1WK48MPD4Y2NCUIZ:                         | 2017.03.27 09:06:21     | FR000130577                                 | 61.61           | EUR      | 43                 | BATE                          | 0038175923TRPA                  |
| PUBLICIS GROUPE SA | 2138004WBV57JII342                      | Natixis     | KX1WK48MPD4Y2NCUIZ:                         | 2017.03.27 09:06:23     | FR000130577                                 | 61.61           | EUR      | 11                 | BATE                          | 0038175924TRPA                  |
| PUBLICIS GROUPE SA | 2138004WBV57JII342                      | Natixis     | KX1WK48MPD4Y2NCUIZ:                         | 2017.03.27 09:06:23     | FR000130577                                 | 61.61           | EUR      | 28                 | BATE                          | 0038175904TRPA                  |
| PUBLICIS GROUPE SA | 2138004WBV57JII342                      | Natixis     | KX1WK48MPD4Y2NCUIZ:                         | 2017.03.27 09:06:40     | FR000130577                                 | 61.60           | EUR      | 100                | XPAR                          | 0038175967TRPA                  |
| PUBLICIS GROUPE SA | 2138004WBV57JII342                      | Natixis     | KX1WK48MPD4Y2NCUIZ:                         | 2017.03.27 09:06:40     | FR000130577                                 | 61.60           | EUR      | 56                 | XPAR                          | 0038175966TRPA                  |
| PUBLICIS GROUPE SA | 2138004WBV57JII342                      | Natixis     | KX1WK48MPD4Y2NCUIZ:                         | 2017.03.27 09:06:43     | FR000130577                                 | 61.59           | EUR      | 37                 | XPAR                          | 0038175999TRPA                  |
| PUBLICIS GROUPE SA | 2138004WBV57JII342                      | Natixis     | KX1WK48MPD4Y2NCUIZ:                         | 2017.03.27 09:06:49     | FR000130577                                 | 61.58           | EUR      | 73                 | XPAR                          | 0038175974TRPA                  |
| PUBLICIS GROUPE SA | 2138004WBV57JII342                      | Natixis     | KX1WK48MPD4Y2NCUIZ:                         | 2017.03.27 09:08:13     | FR000130577                                 | 61.59           | EUR      | 78                 | XPAR                          | 0038175991TRPA                  |
| PUBLICIS GROUPE SA | 2138004WBV57JII342                      | Natixis     | KX1WK48MPD4Y2NCUIZ:                         | 2017.03.27 09:09:15     | FR000130577                                 | 61.58           | EUR      | 148                | XPAR                          | 0038175992TRPA                  |
| PUBLICIS GROUPE SA | 2138004WBV57JII342                      | Natixis     | KX1WK48MPD4Y2NCUIZ:                         | 2017.03.27 09:09:15     | FR000130577                                 | 61.59           | EUR      | 141                | CHX                           | 0038175995TRPA                  |
| PUBLICIS GROUPE SA | 2138004WBV57JII342                      | Natixis     | KX1WK48MPD4Y2NCUIZ:                         | 2017.03.27 09:09:15     | FR000130577                                 | 61.57           | EUR      | 65                 | TRQX                          | 0038175996TRPA                  |
| PUBLICIS GROUPE SA | 2138004WBV57JII342                      | Natixis     | KX1WK48MPD4Y2NCUIZ:                         | 2017.03.27 09:10:05     | FR000130577                                 | 61.55           | EUR      | 22                 | XPAR                          | 0038176054TRPA                  |
| PUBLICIS GROUPE SA | 2138004WBV57JII342                      | Natixis     | KX1WK48MPD4Y2NCUIZ:                         | 2017.03.27 09:10:05     | FR000130577                                 | 61.55           | EUR      | 47                 | XPAR                          | 0038176055TRPA                  |
| PUBLICIS GROUPE SA | 2138004WBV57JII342                      | Natixis     | KX1WK48MPD4Y2NCUIZ:                         | 2017.03.27 09:10:05     | FR000130577                                 | 61.55           | EUR      | 47                 | XPAR                          | 0038176056TRPA                  |
| PUBLICIS GROUPE SA | 2138004WBV57JII342                      | Natixis     | KX1WK48MPD4Y2NCUIZ:                         | 2017.03.27 09:10:25     | FR000130577                                 | 61.55           | EUR      | 36                 | CHX                           | 0038176062TRPA                  |
| PUBLICIS GROUPE SA | 2138004WBV57JII342                      | Natixis     | KX1WK48MPD4Y2NCUIZ:                         | 2017.03.27 09:10:40     | FR000130577                                 | 61.55           | EUR      | 1                  | CHX                           | 0038176072TRPA                  |
| PUBLICIS GROUPE SA | 2138004WBV57JII342                      | Natixis     | KX1WK48MPD4Y2NCUIZ:                         | 2017.03.27 09:12:06     | FR000130577                                 | 61.56           | EUR      | 102                | TRQX                          | 0038176097TRPA                  |
| PUBLICIS GROUPE SA | 2138004WBV57JII342                      | Natixis     | KX1WK48MPD4Y2NCUIZ:                         | 2017.03.27 09:12:06     | FR000130577                                 | 61.56           | EUR      | 132                | XPAR                          | 0038176097TRPA                  |
| PUBLICIS GROUPE SA | 2138004WBV57JII342                      | Natixis     | KX1WK48MPD4Y2NCUIZ:                         | 2017.03.27 09:14:59     | FR000130577                                 | 61.61           | EUR      | 132                | XPAR                          | 0038176239TRPA                  |
| PUBLICIS GROUPE SA | 2138004WBV57JII342                      | Natixis     | KX1WK48MPD4Y2NCUIZ:                         | 2017.03.27 09:14:59     | FR000130577                                 | 61.61           | EUR      | 129                | XPAR                          | 0038176238TRPA                  |
| PUBLICIS GROUPE SA | 2138004WBV57JII342                      | Natixis     | KX1WK48MPD4Y2NCUIZ:                         | 2017.03.27 09:14:59     | FR000130577                                 | 61.61           | EUR      | 129                | XPAR                          | 0038176237TRPA                  |
| PUBLICIS GROUPE SA | 2138004WBV57JII342                      | Natixis     | KX1WK48MPD4Y2NCUIZ:                         | 2017.03.27 09:14:59     | FR000130577                                 | 61.62           | EUR      | 129                | XPAR                          | 0038176236TRPA                  |
| PUBLICIS GROUPE SA | 2138004WBV57JII342                      | Natixis     | KX1WK48MPD4Y2NCUIZ:                         | 2017.03.27 09:15:04     | FR000130577                                 | 61.60           | EUR      | 319                | XPAR                          | 0038176240TRPA                  |
| PUBLICIS GROUPE SA | 2138004WBV57JII342                      | Natixis     | KX1WK48MPD4Y2NCUIZ:                         | 2017.03.27 09:15:22     | FR000130577                                 | 61.73           | EUR      | 272                | XPAR                          | 0038176291TRPA                  |
| PUBLICIS GROUPE SA | 2138004WBV57JII342                      | Natixis     | KX1WK48MPD4Y2NCUIZ:                         | 2017.03.27 09:15:22     | FR000130577                                 | 61.71           | EUR      | 148                | CHX                           | 0038176292TRPA                  |
| PUBLICIS GROUPE SA | 2138004WBV57JII342                      | Natixis     | KX1WK48MPD4Y2NCUIZ:                         | 2017.03.27 09:15:22     | FR000130577                                 | 61.72           | EUR      | 6                  | BATE                          | 0038176293TRPA                  |
| PUBLICIS GROUPE SA | 2138004WBV57JII342                      | Natixis     | KX1WK48MPD4Y2NCUIZ:                         | 2017.03.27 09:15:22     | FR000130577                                 | 61.71           | EUR      | 148                | TRQX                          | 0038176292TRPA                  |
| PUBLICIS GROUPE SA | 2138004WBV57JII342                      | Natixis     | KX1WK48MPD4Y2NCUIZ:                         | 2017.03.27 09:23:05     | FR000130577                                 | 61.79           | EUR      | 110                | CHX                           | 0038176353TRPA                  |
| PUBLICIS GROUPE SA | 2138004WBV57JII342                      | Natixis     | KX1WK48MPD4Y2NCUIZ:                         | 2017.03.27 09:23:05     | FR000130577                                 | 61.80           | EUR      | 215                | TRQX                          | 0038176351TRPA                  |
| PUBLICIS GROUPE SA | 2138004WBV57JII342                      | Natixis     | KX1WK48MPD4Y2NCUIZ:                         | 2017.03.27 09:23:05     | FR000130577                                 | 61.80           | EUR      | 148                | XPAR                          | 0038176353TRPA                  |
| PUBLICIS GROUPE SA | 2138004WBV57JII342                      | Natixis     | KX1WK48MPD4Y2NCUIZ:                         | 2017.03.27 09:23:05     | FR000130577                                 | 61.80           | EUR      | 47                 | XPAR                          | 0038176355TRPA                  |
| PUBLICIS GROUPE SA | 2138004WBV57JII342                      | Natixis     | KX1WK48MPD4Y2NCUIZ:                         | 2017.03.27 09:23:28     | FR000130577                                 | 61.80           | EUR      | 162                | XPAR                          | 0038176385TRPA                  |
| PUBLICIS GROUPE SA | 2138004WBV57JII342                      | Natixis     | KX1WK48MPD4Y2NCUIZ:                         | 2017.03.27 09:23:28     | FR000130577                                 | 61.80           | EUR      | 99                 | TRQX                          | 0038176386TRPA                  |
| PUBLICIS GROUPE SA | 2138004WBV57JII342                      | Natixis     | KX1WK48MPD4Y2NCUIZ:                         | 2017.03.27 09:23:28     | FR000130577                                 | 61.80           | EUR      | 96                 | XPAR                          | 0038176384TRPA                  |
| PUBLICIS GROUPE SA | 2138004WBV57JII342                      | Natixis     | KX1WK48MPD4Y2NCUIZ:                         | 2017.03.27 09:23:28     | FR000130577                                 | 61.79           | EUR      | 44                 | TRQX                          | 0038176386TRPA                  |
| PUBLICIS GROUPE SA | 2138004WBV57JII342                      | Natixis     | KX1WK48MPD4Y2NCUIZ:                         | 2017.03.27 09:23:28     | FR000130577                                 | 61.79           | EUR      | 31                 | TRQX                          | 0038176390TRPA                  |
| PUBLICIS GROUPE SA | 2138004WBV57JII342                      | Natixis     | KX1WK48MPD4Y2NCUIZ:                         | 2017.03.27 09:23:28     | FR000130577                                 | 61.79           | EUR      | 45                 | XPAR                          | 0038176385TRPA                  |
| PUBLICIS GROUPE SA | 2138004WBV57JII342                      | Natixis     | KX1WK48MPD4Y2NCUIZ:                         | 2017.03.27 09:23:28     | FR000130577                                 | 61.79           | EUR      | 185                | TRQX                          | 0038176389TRPA                  |
| PUBLICIS GROUPE SA | 2138004WBV57JII342                      | Natixis     | KX1WK48MPD4Y2NCUIZ:                         | 2017.03.27 09:24:11     | FR000130577                                 | 61.78           | EUR      | 28                 | XPAR                          | 0038176481TRPA                  |
| PUBLICIS GROUPE SA | 2138004WBV57JII342                      | Natixis     | KX1WK48MPD4Y2NCUIZ:                         | 2017.03.27 09:24:11     | FR000130577                                 | 61.77           | EUR      | 103                | CHX                           | 0038176489TRPA                  |
| PUBLICIS GROUPE SA | 2138004WBV57JII342                      | Natixis     | KX1WK48MPD4Y2NCUIZ:                         | 2017.03.27 09:24:13     | FR000130577                                 | 61.77           | EUR      | 133                | XPAR                          | 0038176489TRPA                  |
| PUBLICIS GROUPE SA | 2138004WBV57JII342                      | Natixis     | KX1WK48MPD4Y2NCUIZ:                         | 2017.03.27 09:24:13     | FR000130577                                 | 61.77           | EUR      | 183                | XPAR                          | 0038176487TRPA                  |
| PUBLICIS GROUPE SA | 2138004WBV57JII342                      | Natixis     | KX1WK48MPD4Y2NCUIZ:                         | 2017.03.27 09:24:15     | FR000130577                                 | 61.77           | EUR      | 135                | XPAR                          | 0038176491TRPA                  |
| PUBLICIS GROUPE SA | 2138004WBV57JII342                      | Natixis     | KX1WK48MPD4Y2NCUIZ:                         | 2017.03.27 09:24:42     | FR000130577                                 | 61.75           | EUR      | 35                 | XPAR                          | 0038176505TRPA                  |
| PUBLICIS GROUPE SA | 2138004WBV57JII342                      | Natixis     | KX1WK48MPD4Y2NCUIZ:                         | 2017.03.27 09:25:47     | FR000130577                                 | 61.79           | EUR      | 118                | CHX                           | 0038176522TRPA                  |
| PUBLICIS GROUPE SA | 2138004WBV57JII342                      | Natixis     | KX1WK48MPD4Y2NCUIZ:                         | 2017.03.27 09:25:51     | FR000130577                                 | 61.79           | EUR      | 147                | XPAR                          | 0038176524TRPA                  |
| PUBLICIS GROUPE SA | 2138004WBV57JII342                      | Natixis     | KX1WK48MPD4Y2NCUIZ:                         | 2017.03.27 09:25:51     | FR000130577                                 | 61.79           | EUR      | 147                | XPAR                          | 0038176523TRPA                  |
| PUBLICIS GROUPE SA | 2138004WBV57JII342                      | Natixis     | KX1WK48MPD4Y2NCUIZ:                         | 2017.03.27 09:28:13     | FR000130577                                 | 61.82           | EUR      | 111                | XPAR                          | 0038176555TRPA                  |
| PUBLICIS GROUPE SA | 2138004WBV57JII342                      | Natixis     | KX1WK48MPD4Y2NCUIZ:                         | 2017.03.27 09:28:13     | FR000130577                                 | 61.82           | EUR      | 81                 | TRQX                          | 0038176555TRPA                  |
| PUBLICIS GROUPE SA | 2138004WBV57JII342                      | Natixis     | KX1WK48MPD4Y2NCUIZ:                         | 2017.03.27 09:28:13     | FR000130577                                 | 61.82           | EUR      | 145                | XPAR                          | 0038176557TRPA                  |
| PUBLICIS GROUPE SA | 2138004WBV57JII342                      | Natixis     | KX1WK48MPD4Y2NCUIZ:                         | 2017.03.27 09:28:13     | FR000130577                                 | 61.83           | EUR      | 147                | CHX                           | 0038176548TRPA                  |
| PUBLICIS GROUPE SA | 2138004WBV57JII342                      | Natixis     | KX1WK48MPD4Y2NCUIZ:                         | 2017.03.27 09:28:13     | FR000130577                                 | 61.82           | EUR      | 19                 | XPAR                          | 0038176552TRPA                  |
| PUBLICIS GROUPE SA | 2138004WBV57JII342                      | Natixis     | KX1WK48MPD4Y2NCUIZ:                         | 2017.03.27 09:28:13     | FR000130577                                 | 61.83           | EUR      | 169                | BATE                          | 0038176550TRPA                  |
| PUBLICIS GROUPE SA | 2138004WBV57JII342                      | Natixis     | KX1WK48MPD4Y2NCUIZ:                         | 2017.03.27 09:28:20     | FR000130577                                 | 61.82           | EUR      | 151                |                               |                                 |

















