



PUBLICIS GROUPE

INTERNAL NOTE

March 22, 2007

Charlotte Duthoo, Chief Procurement Officer for Publicis Groupe

I am pleased to announce that Charlotte Duthoo has joined Publicis Groupe as Chief Procurement Officer.

As you may know, one of the key components of the Horizon programme is procurement, for which the Groupe has three main objectives: to enhance the quality and scope of services delivered to users, to increase operational efficiency and to professionalize supplier relationships.

Charlotte Duthoo is already familiar with Publicis as from 1997 to 2001 she worked at Publicis Consultants, where she specialized in change management for our clients. She has since reinforced her experience in strategy, organisation and operational optimization, firstly as a consultant and then as a senior project manager for McKinsey, where she worked in a number of areas, in particular in consumer goods.

I believe that this double experience, Publicis followed by top management consultancy, has provided Charlotte with the right qualifications to fulfil her mission within the Groupe.

In her new capacity as Chief Procurement Officer, Charlotte, who will report directly to me, will lead the global procurement projects in collaboration with the Shared Services procurement officers and the Brands Chief Financial Officers. The focus in 2007 will be on general expenses, in particular on travel and IT.

I am sure that you will give Charlotte every assistance in the performance of her mission, which is a top priority for the Groupe. Thank you for your support.

Jean-Yves Naouri