

Information to the Media

***SAATCHI & SAATCHI SHAREHOLDERS
SUPPORT MERGER WITH PUBLICIS***

August 16, 2000—Saatchi & Saatchi plc (“Saatchi & Saatchi”) announces that the resolutions to approve the Scheme of Arrangement in connection with the proposed merger of Saatchi & Saatchi and Publicis S.A. (“Publicis”) were duly passed at the Court Meeting and Extraordinary General Meeting held today, 16 August, 2000.

In addition to approval by Saatchi & Saatchi shareholders, the merger is subject, inter alia, to approval by shareholders of Publicis and the sanction of the Scheme of Arrangement by the High Court of Justice in England and Wales.

The results of the poll conducted at the Court Meeting in respect of the Saatchi & Saatchi shareholders present and voting, either in person or by proxy, were as follows:

Voted in favour of the Scheme	700 holders representing 92,909,953 Saatchi & Saatchi shares
Voted against the Scheme	49 holders representing 44,476 Saatchi & Saatchi shares