

PUBLICIS WISHES 2022 : WHERE WILL MAURICE AND ARTHUR BE WORKING NEXT YEAR?

Watch as Maurice Lévy and Arthur Sadoun figure out how to work their world

Paris, France – December 14, 2021 – Publicis' annual Wishes are back! After launching Work Your World, a one of a kind employee experience enabling all Publicis Groupe employees to work anywhere in the world for up to six weeks every year, Maurice Lévy and Arthur Sadoun look for inspiration on where they could work in 2022: **Find out where.**

Arthur Sadoun, Chairman and CEO of Publicis Groupe said: "This is traditionally the time of the year for looking back and reflecting on the past. But after another challenging 12 months for our people, we wanted to look forward with them, offer a fresh perspective, and hopefully make them smile. Our 2022 Wishes are an invitation not just to 'work your world' but to hopefully create the kind of incredible memories many of us have missed out on over the past two years."

Publicis Groupe's 2022 Wishes film was created by "Le Truc", in partnership with Prodigious.

About Work Your World

'Work Your World' is a global employee-first experience unique to Marcel, which combines flexibility, opportunity and growth for all talent. Launching in January, with health and safety at the core, the program will allow every Publicis Groupe employee to work from any accessible country where the Groupe is present, for up to 6 weeks a year.

About Publicis Groupe - The Power of One

Publicis Groupe [Euronext Paris FR0000130577, CAC 40] is a global leader in communication. The Groupe is positioned at every step of the value chain, from consulting to execution, combining marketing transformation and digital business transformation. Publicis Groupe is a privileged partner in its clients' transformation to enhance personalization at scale. The Groupe relies on ten expertise concentrated within four main activities: Communication, Media, Data and Technology. Through a unified and fluid organization, its clients have a facilitated access to all its expertise in every market. Present in over 100 countries, Publicis Groupe employs around 80,000 professionals.

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Contacts

Delphine Stricker Lizzie Dewhurst Michelle McGowan Communication Director Communications EMEA Communications US

+ 33 (0)6 38 81 40 00 + 44 (0)79 49 918194

+1 312 220 4073

delphine.stricker@publicisgroupe.com lizzie.dewhurst@publicisgroupe.com michelle.mcgowan@publicisgroupe.com